

# Highlights of the First Six Months



- Record reach levels and market share gains in key markets.
- Streaming services TV Now in Germany and Videoland in the Netherlands show continued strong growth in subscribers.
- Fremantle restarts film and TV production in many territories following coronavirus-related shutdowns.

[www.rtlgroup.com](http://www.rtlgroup.com)



- Bertelsmann acquires full ownership of the world's largest trade publishing group.
- Growth in the leading book market, the United States: Strong bestsellers, total availability of its titles in digital formats, and state-of-the-art logistics prove advantageous during the coronavirus pandemic.
- Penguin Random House connects with audiences worldwide through virtual events, social media campaigns and online book recommendations.

[www.penguinrandomhouse.com](http://www.penguinrandomhouse.com)



- The international information services provider Experian acquired a majority stake in Arvato Financial Solutions' Risk Management division.
- Arvato Supply Chain Solutions recorded strong demand for e-commerce services in the first half of the year and further expanded its logistics network.
- Arvato Systems became further established as a leader in cloud, according to analyst evaluations, and supported numerous customers in realizing home office solutions.
- Between March and June, Majorel swiftly set up more than 35,000 remote workstations for its own employees worldwide.

[www.arvato.com](http://www.arvato.com)



- Mohn Media wins another major customer in the retail sector and strengthens the important brochure segment.
- Edeka and the DeutschlandCard multi-partner rewards program renew their long-standing and successful partnership for another five years.
- The Bertelsmann Printing Group puts two new sheet-fed printing presses into operation at Mohn Media and Vogel Druck.

[www.bertelsmann-printing-group.com](http://www.bertelsmann-printing-group.com)



- G+J teamed up with the Audio Alliance to establish new podcasts such as “Die Stunde Null – Deutschlands Weg aus der Krise” (Zero Hour – Germany’s Way out of the Crisis), the “Stern” podcast “Wir und Corona” (Us and Corona), and “Geolino Spezial – Gemeinsam gegen Corona.” (Geolino Special – Together against Corona).
- G+J provided coverage of the coronavirus pandemic in a variety of special publications, such as the first joint special issue of the traditional brands “Stern,” “Capital” and “Geo,” and the “#stayathomeandcook” campaign by “Essen & Trinken” and “Chefkoch.”

[www.guj.com](http://www.guj.com)



- BMG continues to deliver organic growth.
- Creative success and key signings in the label and publishing business.
- Strong streaming business and support for artists and songwriters during the coronavirus pandemic.

[www.bmg.com](http://www.bmg.com)



- The Bertelsmann Education Group benefits from increased demand for online education and training.
- Relias provides prevention and hygiene courses free of charge to customers during the coronavirus pandemic.
- Udacity introduces new nanodegrees in emerging technologies and sees increased demand from B2B sector.

[www.bertelsmann-education-group.com](http://www.bertelsmann-education-group.com)



- Bertelsmann Investments’ global investment network grows to more than 240 companies and funds.
- Focus on supporting the existing portfolio during the coronavirus pandemic, as well as 15 new investments via the BAI and BDMI funds.
- Expansion of global activities through fund investments, including in Vertex Ventures in Southeast Asia and India and Alpha Intelligence Capital in Europe.

[www.bertelsmann-investments.com](http://www.bertelsmann-investments.com)